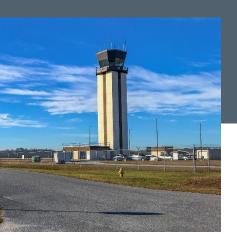
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Community Advisory Meeting #1

Mobile Downtown Airport Master Plan

Project Overview -



Agenda

Community Advisory Committee
Mobile Downtown Airport Master Plan
Tuesday, September 10, 2019
6:00-7:30 pm
Brookley Aeroplex, 1854 Ninth Street, Mobile, AL 36615

- Introductions and Roles
- Project Process and Timeline
- Tools for Communicating
- Site Tour, Introduction and Orientation to Aeroplex
- General Feedback
- Next meeting date/time/place

Project Team



Note: All staff are LeighFisher unless otherwise noted.

C = CERM(DBE)

H = Hanson Professional Services

J = Jacobson | Daniels (DBE)

MOS = MOS Design

M = Mpact Consulting



MOB512 F-0001

Rules of Engagement

- Open communication amongst participants
- No bad ideas!
- Do not hold back Opinions Matter
- Clarity of reasoning
- We are not yet searching for consensus; rather providing information.
- Evaluation comes later in the process

Master Planning Goals (Technical Advisory)

- Provide a structure and roadmap to guide long term development and respond to the Community of Mobile
- Promote economic development
- Develop functionally supportable land use and access plans
- Establish sustainable consensus within Community and amongst key stakeholders
- Communicate Vision to the Community
- Maximize Airport benefits for community, Regional and National economies
 - Provide increased passenger access to national aviation system
 - Improved levels of customer service with favorable impacts on rate structures
 - Meet economic needs of the community and region
 - Establish and implement Highest and Economic best use of airport property
 - Identify growth opportunities to accommodate future demand
- Balance near-term opportunities with long-term requirements

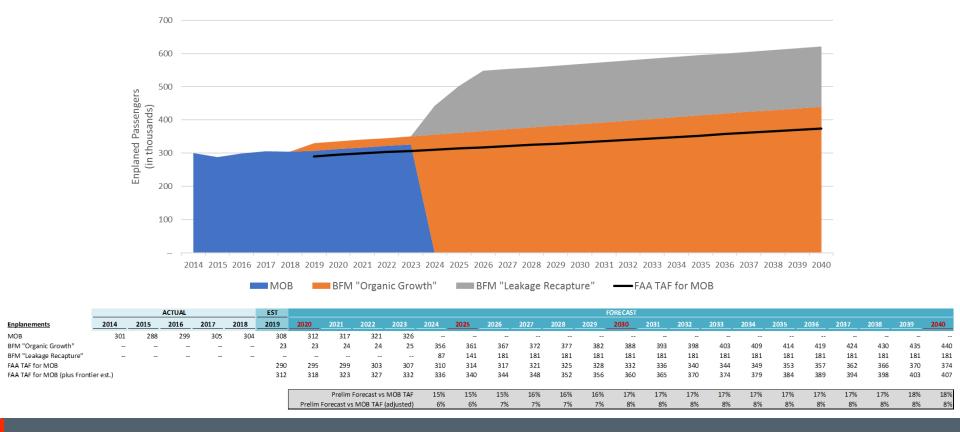


Terminal Relocation Justification (2024-2026)

- In 2017 Mobile Airport Authority commissioned a planning study to evaluate the feasibility of relocating passenger terminal from Regional to Downtown
- Study was funded and supported by Federal Aviation Administration
- Study findings produced positive results; identifying opportunities that may result from this relocation
 - Improved capture rate of local travelers (reduce/eliminate leakage)
 - Possible expansion of available direct flight connections
 - Potential to have positive impact on fare structures
 - Attract additional travel options
 - Support the community at large

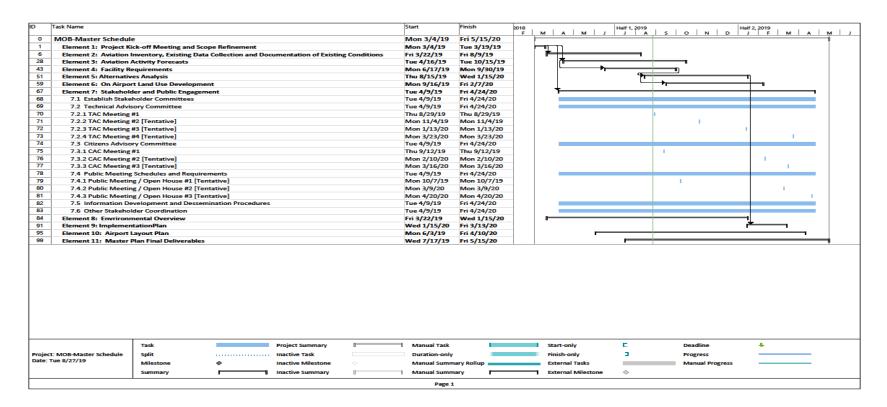


Preliminary Forecast Summary (PAX)





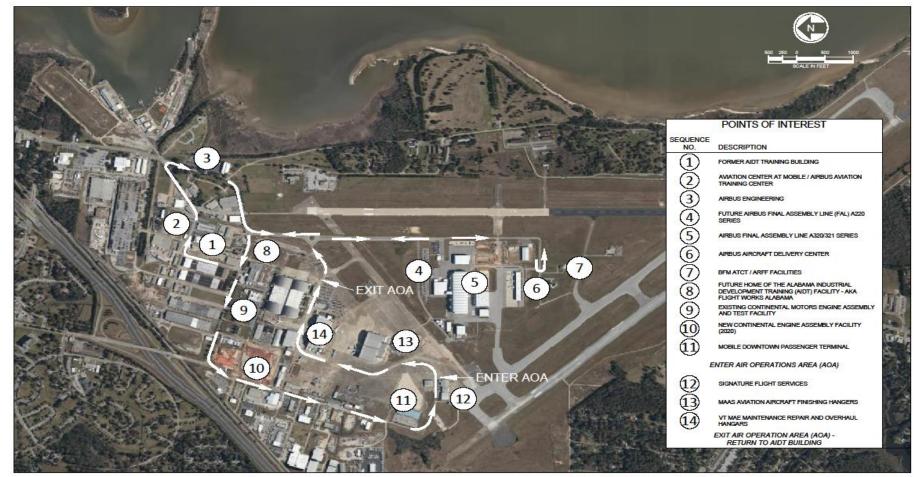
Project Schedule





Tasks Completed/Initiated to Date

- Data and Inventory Collection
- Final Draft of Airport Inventory (BFM/MOB)
- Draft of Passenger Activity Projections
- Next Steps
- Preliminary Facility Requirements (SEP 2019)
- Stand-up Project Website (SEP 2019)
- Next Community Advisory Committee Meeting FEB 2020





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THANK YOU FOR YOUR PARTICIPATION